



NATIONAL FLOWER SHOW

19-21 MAY 2023

Hylands House • Chelmsford • CM2 8WQ

Specialist Floral Exhibitor Invitation

The show will feature 6 stands of specialist individual growers or societies that excel in their horticultural field. Each exhibitor will be provided with outside ground space (3m x 3m) to provide a display showcasing their plants. A 4m x 4m marquee and 2 tables will be provided for the sales. The display will be not be judged.

The show is organised by Aztec Events in conjunction with Hylands House. The show has a dedicated marketing team promoting the event and will be extensively promoting the show via all forms of national media.

Key Dates

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|--------------------------------------|---------------------------------|
| Application Closing Date | 1 March 2023 |
| Full stand payment to be received by | 6 March 2023 |
| Staging and Set Up | Thursday 18 May 10am – 7pm |
| Show Days | 19, 20, 21 May 9am – 5pm |
| Sell Off | Sunday 21 May from 4pm |
| Breakdown | Sunday 21 May 5.30pm – 7pm |

Stand Cost

A fee of £200 is payable for the stand. A deposit of £100 is payable immediately on application. The remaining payment of a £100 should be made by 6th March 2023. The deposit (£100) will not be refunded if a withdrawal is received anytime after 10 days before staging i.e. after 8th May 2023.

Tickets and Passes

Two build up passes will be issued for the build up and breakdown period plus the necessary vehicle permits. For each day of the show two exhibitor badges plus one vehicle permit will be issued. If you require any more passes for the Show then contact the Show Manager.

What to do next?

Submit an application by completing the **Specialist Floral Application Form**. Please provide as much information as possible about you, your company and what you grow or will be selling. And enclose a deposit of £100.

Deposits can be made via telephone to Emily on 01702 549623 (Monday to Friday 10am – 5pm)

For more information contact Mig Kimpton Show Manager on 07831 838851.

Your application form can be emailed to mig@migkimpton.com